

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Local Independent Film Beats Hollywood at the Box Office

Madison Theater Screening of "UnCivil Liberties" Second only to Box Office Bully "300"

Albany, NY—March 14: UNCIVIL LIBERTIES, a feature film made locally by writer/director Tom Mercer, outperformed 6 of 7 Hollywood movies over the weekend at the Madison Theater in Albany, according to Jay Pregent, manager of the Madison.

The only film with more attendance and box office receipts was the record-breaking blockbuster "300" in its opening weekend.

UNCIVIL LIBERTIES outperformed the following Hollywood fare:

- "Wild Hogs" starring John Travolta and William Macy (Touchstone)
- "Bridge to Terabithia" (Walt Disney)
- "Ghost Rider" starring Nicolas Cage and Eva Mendes (Sony Pictures)
- "Zodiac" starring Jake Gyllenhaal (Warner Bros. & Paramount)
- "Reno 911: Miami" (20th Century Fox & Comedy Central Pictures)
- "Daddy's Little Girls" (Lions Gate Films & Tyler Perry Productions)

"It's humbling to outperform such noted actors and such highly-promoted national productions," stated Penny Perkins who plays the lead protagonist in UNCIVIL LIBERTIES. "I think the strong box office for the film shows that audiences are hungry for thoughtful stories that have connections to real events in their lives."

UNCIVIL LIBERTIES explores the consequences of government surveillance on private individuals in the name of security. The independent film was created by Tom Mercer, a filmmaker from Slingerlands.

"It's affirming to have such a positive audience response to the film," said Mercer. "Not only in the impressive attendance figures, but in the overwhelmingly positive comments people are making as they leave the theater. I think this movie is striking a chord with people who see the erosion of our liberties and privacy rights as disturbing collateral damage in the 'War on Terror.'"

UNCIVIL LIBERTIES plays at the Madison Theater through this Thursday evening, with showings each evening at 7:00 PM and 9:00 PM. The movie will be released nationally on DVD by California-based Ariztical Entertainment on April 10th, making the film available in all major video stores, such as Blockbuster and Hollywood Video, and online outlets, such as Amazon.com.

For more information about the film, the screenings, and the distribution, please contact Tom Mercer at (518) 489-1086 or filmsmercer@hotmail.com, or visit www.UncivilLiberties.com.